Beat: Arts

Chinese Film -The Storm Looming- Well Received at the Cannes Film Festival

Chinese Pavilion at the 69th Cannes Film

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USPA NEWS - On May 17, the Young Filmmakers Program hosted by the China Film Foundation - Wu Tianming Film Fund for Young Talents was held in the Chinese Pavilion at the 69th Cannes Film Festival. The event attracted many international filmmakers including Xiao Qiancao, a talented young filmmaker...

On May 17, the Young Filmmakers Program hosted by the China Film Foundation - Wu Tianming Film Fund for Young Talents was held in the Chinese Pavilion at the 69th Cannes Film Festival. The event attracted many international filmmakers including Xiao Qiancao, a talented young filmmaker sent by the Wu Tianming Film Fund to participate in the Producers Workshop held at the festival. He had with him the first concept poster for the film that he is in the middle of producing, 'The Storm Looming', which was released during the festival.

The Young Filmmakers Program is the first formal collaboration between the Wu Tianming Film Fund and the Cannes Film Festival and has attracted attention from international filmmakers and the media. As the grand finale of the event, 'The Storm Looming' received a lot of positive recognition from representatives of the top six international film festivals: Cannes, Venice, Tokyo, Busan, Sundance and Hong Kong.

'The Storm Looming' tells the story of an ordinary factory worker who decides to play detective and single-handedly track down a serial killer in 1990s China. The poster shows a bloody knife cutting out a winding "fault zone" and a man standing on the edge of a cliff. The title of the Chinese poster was penned by the famous calligrapher Xu Jing, who has also done the calligraphy for Oscar nominees 'Hero' and 'The Grandmaster'.

Xiao Qiancao serves as art director at Century Pictures and previously was planner, producer and director of the official documentary, 'Black Coal, Thin Ice', the Golden Bear winner at the 64th Berlin International Film Festival.

Source : Century Pictures

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